

# FAX

R. J. Reynolds Tobacco Co.  
400 Raritan Center Parkway  
Edison, N.J. 08837

Date 1/21/97  
Number of pages including cover sheet 3

To: A. Monteverdi

Brian Monteverdi

Phone \_\_\_\_\_

Fax Phone 201-673-3890

CC: Greg Mitchell  
122603

From:

Lanny T. Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

Voice Mail 800-757-8255  
Ext.48795

REMARKS:

☐ Urgent

☒ For your review

☐ Reply ASAP

☐ Please comment

*Enclosed is the information you will need to work the February National Pack Promotion. Please pack each display with 1 plain white carton of each style Doral and 1/2 live carton of each style Doral and add to normal order for each account on the attached National Pack Promotion list week of February 3.*

*If you have any questions please let me know.*

*Thanks.*

*Lanny*

51847 5935



R. J. Reynolds Tobacco Company  
FEBRUARY '97 NATIONAL PACK PROMOTION

Account: **A. Monteverdi #434400**

Brand Promotion	1	Doral Buy 2 Get 1 Free 4 ctn 100's 12 ctn free
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Display Packing

1.5 ctn Doral FFK  
1.5 ctn Doral FF100  
1.5 ctn Doral LTK  
1.5 ctn Doral LT100

Allocation (cs)

1 Doral FFK(6M) B1G1F  
1 Doral FF100(6M) "  
1 Doral LTK(6M) "  
1 Doral LT100(6M) "

\$ Amount B1G1F

\$275.56

Displays

30

Date Product Recvd

2/3/97

Display Assembly

Immediately

Displays Shipped to Retail -  
procedures required to receive .10  
per ctn Category II (Plan G)  
payment:

Send displays  
automatically to  
accounts on  
attached list week of  
2/3/97

Please cross out any  
account that refuses  
promotion and return list  
to RJR

You will be credited with the  
following estimated January  
monthly Category II payment if all  
displays are sent to accounts on  
attached list by February 28, 1997

**\$973.00**

Packing and shipping payment if  
packing is completed within 2  
weeks

28.00 per 12M  
case of Live  
product

- ① Send #displays indicated to each account on attached National Pack Promotion list.  
② Voice mail 800-757-8255 mail box #48795 to request payment before sending out display.

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7. 1/13/97

## WORKPLAN VAP TEMPLATE LISTING

BPN55B2

WHOLESALE : 434400 A. MONTVERDI, INC. <DIRECT>  
 TEMPLATE : 700046 70200 DOR FEB B2G1F  
 TEMPLATE SEQ : 0002  
 SALES LEVEL : 12XXXX

DATE:

PAGE: 56  
 DATE: 96-12-13  
 TIME: 03:11 PM

TEMP	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
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122603	122622	509065	A-ONE MARKET	133 MONTGOMERY ST	BLOOMFIELD	NJ	07003	1				(201) 429-2990
122109	122623	576718	ALMADIN DELI & GROC	3495 JOHN F KENNEDY	JERSEY CITY	NJ	07307	1				(201) 656-7598
122604	122623	274223	BORO DELI	539 UNION BLVD	TOTOWA	NJ	07512	1				(201) 595-5366
122603	122622	295095	BREWER'S WORLD	710 BLOOMFIELD AV	GREEN RIDGE	NJ	07028	1				(201) 748-5033
122109	122623	344119	CANTON DELI	231 LIBERTY AVE	JERSEY CITY	NJ	07306	1				(201) 995-3438
122604	122623	558334	DANN TO DUCK NEWS	460 PLEASANT VAL	WEST ORANGE	NJ	07052	1				(201) 731-0444
122103	122628	285927	EXXON HILLTOP #3254	3100 KENNEDY BLVD	UNION CITY	NJ	07087	1		5474-0000		(201) 663-2388
122103	122628	642621	FINE FARE	6210 BERGENLINE A	WEST NEW YORK	NJ	07093	1			434400	(201) 868-3716
122604	122623	273282	GENE'S LIQUORS	26 N STRAIGHT ST	PATERSON	NJ	07522	1				(201) 790-3477
122102	122226	399554	LAKVIEW LIQUORS	227 LAKEVIEW AVE	CLIFTON	NJ	07011	1				(201) 772-5757
122603	122622	401088	LARCHMONT CONFECTION	2717 MORRIS AVE #	UNION	NJ	07083	2				(201) 772-1651
122604	122623	254902	LE JOHNS BUY-RITE	28 MAIN ST	WEST ORANGE	NJ	07052	1				(201) 674-0496
122604	122623	400833	LEE'S MARKET	545 VALLEY RD	WEST ORANGE	NJ	07052	1				(201) 731-9500
133003	133025	401266	LISS PHARMACY	374 SPRINGFIELD A	SUMMIT	NJ	07901	1				(201) 731-9500
122108	406294	LOS HERMANOS/NEW WA	2606 BERGENLINE A	UNION CITY		NJ	07087	1				(201) 330-1928
122604	122623	450	CHAMBERLAIN A	PATERSON		NJ	07522	1				(201) 595-5255
122607	077033	MERCO CANDY & TOBAC	812 MOUNT PROSPEC	NEWARK		NJ	07104	2		3666-0000		(201) 483-6128
133007	133027	772372	METRO DRUGS	2 ELIZABETH ST	NEW BRUNSWICK	NJ	08901	1				(201) 846-4676
122604	122623	733734	MONTCLAIR EXXON	264 BLOOMFIELD AV	MONTCLAIR	NJ	07042	1				(201) 744-6344
122603	122622	876998	PLAZA WINE AND LIQ	123 BLOOMFIELD AV	BLOOMFIELD	NJ	07003	1				(201) 748-5105
122602	668001	QUICK FOOD MART	60 HILLSIDE AVE	HILLSIDE		NJ	07205	1				(201) 923-6009
122603	122622	332636	REMAX HEALTH/BEAUTY	117 BLOOMFIELD AV	BLOOMFIELD	NJ	07003	1				(201) 748-8737
122608	400855	ROMANY LIQUOR	227 GLENRIDGE AVE	MONTCLAIR		NJ	07042	1				(201) 744-5454
122604	122623	651176	S & M FOOD MKT	246 E 5TH ST	PATERSON	NJ	07524	1				(201) 523-3123
122602	720528	SHELL FOOD MART	590 SPRING ST	ELIZABETH		NJ	07201	1				(201) 352-3188
122608	400878	TOWN HOUSE LIQUOR S	115 WATCHUNG AVE	UPR MONTCLAIR		NJ	07043	1				(201) 744-2337
122109	276552	F CORNER DELI	673 NEWARK AVE	JERSEY CITY		NJ	07306	1				(201) 653-7291

PAGE BREAK TOTAL ACCOUNTS

28

TOTAL QUANTITY

30

TEMPLATE TOTAL ACCOUNTS

28

TOTAL QUANTITY

30

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## TRANSMIT CONFIRMATION REPORT

NO.	:	007
RECEIVER	:	201 673 3890
TRANSMITTER	:	R.J.REYNOLDS TOB 12
DATE	:	JAN 21'97 13:14
DURATION	:	02'03
MODE	:	STD
PAGES	:	03
RESULT	:	OK

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